

DRTA Web Advertising Rate Card



All ads available for public view PLUS members' view

Gold Sponsor: 12 month period - 1 Gold Sponsor accepted per year - exclusive

TOTAL COST for 12 months \$9,735

1. 12 month static advertisement prime banner position on Home page
2. 12 month slider advertisement (2 images alternating with DRTA images) at top of News page
3. 12 month static permanent Prime Banner Position at top of Resources pages
4. Inclusion of material into annual conference satchel (printed material and/or items) + prime position display throughout conference and awards presentation
5. Trade Directory Prime Linked Logo Entry 50 words with logo linked to your website and link to 1 page info and photo
6. Half page advertisement in conference printed programme
7. DRTA Award for Excellence share name (e.g. DRTA - Your Company - Award for Excellence) and representative on stage during award presentation
8. Acknowledgment of sponsorship (verbal and logo on-screen) at cocktail party award celebration
9. Attendance for 2 people at Conference and cocktail party included
10. One relevant article submitted for inclusion in DRTA eNewsletter DRTA Connections per year (subject to editor's approval)

Silver Sponsor: 12 month period - max. 6 Silver Sponsors accepted at one time

TOTAL COST for 12 months \$3,900

1. 12 month static advertisement on Home page
2. Trade Directory Prime Linked Logo Entry 50 words with logo linked to your website and link to 1 page info and photo
3. Inclusion of material into annual conference satchel (printed material and/or items) + display (secondary position) throughout conference and awards presentation
4. Quarter page ad in conference printed programme
5. Acknowledgment of sponsorship (verbal and logo on-screen) at cocktail party award celebration
6. Attendance for 1 person at conference and cocktail party included
7. One relevant article submitted for inclusion in DRTA eNewsletter DRTA Connections per year (subject to editor's approval)

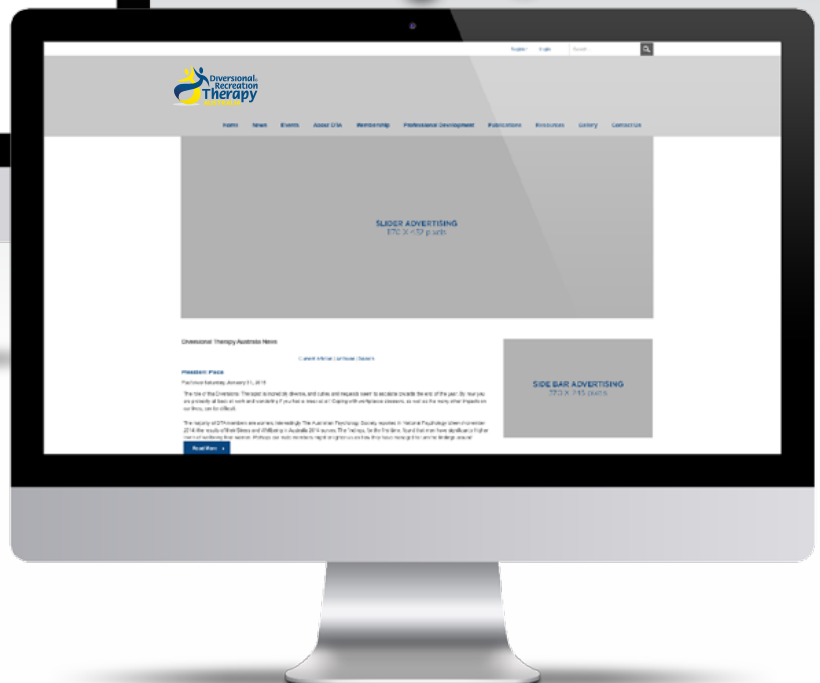
Trade Directory entry:

1. Standard Entry - up to 50 word Product or Service Description with logo \$89/3 month; \$159/6 month; \$299/year
2. Prime Linked Logo Entry - up to 100 word Product or Service Description with logo linked to your website and optional READ MORE link to 1 page info and photo \$189/3 months; \$299/6 months \$499/year

Contact enquiries@diversionaltherapy.org.au 1300 113 395

Conditions: all art to be supplied to specs by sponsor; all material for inclusion to be supplied by sponsor and delivered to address specified. All banners for display at conference to be supplied by sponsor. Paid in advance or by 3 monthly instalments in advance. Acceptance will be on application after approval from DRTA Board. DRTA Board reserves the right to decline any offer of advertising or sponsorship.

DRTA Web Advertising Specifications



All files to be supplied as either JPEG or PNG static files. Animated GIF or SWF files cannot be accepted. Supplied files are to be set up to these specified sizes. DRTA Board reserves the right to decline any advertising they feel is inappropriate.

Advertising and design and artwork services can be supplied by Fluid Marketing Pty Ltd. Please email scott.holmes@fluidmarketing.com.au or call 0419 140 980 to discuss your needs.

SLIDER ADVERTISING
1170 X 452 pixels

SIDE BAR ADVERTISING
370 X 245 pixels

GOLD SPONSOR
1170 X 325 pixels

SILVER SPONSOR
190 X 190 pixels

DRTA Print Advertising Specifications



All files to be supplied as Hi-Res PDF files. Images included must be 300dpi. Fonts are to be embedded or outlined. Colours are to be set up as CMYK. All files must be supplied with 5mm bleed and no Trim Marks.

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MEDIUM ADVERT
185 mm w X 65 mm h

LARGE ADVERT
185 mm w X 125 mm h

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