

# DTA Web Advertising Rate Card



All ads available for public view PLUS members' view

**Gold Sponsor: 12 month period - 1 Gold Sponsor accepted per year - exclusive**

TOTAL COST for 12 months \$9,735

1. 12 month static advertisement prime banner position on Home page
2. 12 month slider advertisement (2 images alternating with DTA images) at top of News page
3. 12 month static permanent Prime Banner Position at top of Resources pages
4. Inclusion of material into annual conference satchel (printed material and/or items) + prime position display throughout conference and awards presentation
5. Trade Directory Prime Linked Logo Entry 50 words with logo linked to your website and link to 1 page info and photo
6. Half page advertisement in conference printed programme
7. DTA Award for Excellence share name (e.g. DTA - Your Company - Award for Excellence) and representative on stage during award presentation
8. Acknowledgment of sponsorship (verbal and logo on-screen) at cocktail party award celebration
9. Attendance for 2 people at Conference and cocktail party included
10. One relevant article submitted for inclusion in DTA eNewsletter DTA Connections per year (subject to editor's approval)

**SUBSCRIBED 'TIL 30/06/17**

**Silver Sponsor: 12 month period - max. 6 Silver Sponsors accepted at one time**

TOTAL COST for 12 months \$3,900

1. 12 month static advertisement on Home page
2. Trade Directory Prime Linked Logo Entry 50 words with logo linked to your website and link to 1 page info and photo
3. Inclusion of material into annual conference satchel (printed material and/or items) + display (secondary position) throughout conference and awards presentation
4. Quarter page ad in conference printed programme
5. Acknowledgment of sponsorship (verbal and logo on-screen) at cocktail party award celebration
6. Attendance for 1 person at conference and cocktail party included
7. One relevant article submitted for inclusion in DTA eNewsletter DTA Connections per year (subject to editor's approval)

## Trade Directory entry:

1. Standard Entry - up to 50 word Product or Service Description with logo \$89/3 month; \$159/6 month; \$299/year
2. Prime Linked Logo Entry - up to 100 word Product or Service Description with logo linked to your website and optional READ MORE link to 1 page info and photo \$189/3 months; \$299/6 months \$499/year

**Contact enquiries@diversionaltherapy.org.au 1300 113 395**

**Conditions:** all art to be supplied to specs by sponsor; all material for inclusion to be supplied by sponsor and delivered to address specified. All banners for display at conference to be supplied by sponsor. Paid in advance or by 3 monthly instalments in advance. Acceptance will be on application after approval from DTA Board. DTA Board reserves the right to decline any offer of advertising or sponsorship.